



UNITED WAY

Eastern Idaho

2025 SPONSORSHIP OPPORTUNITIES



A powerful return on investment for your business and our community

The United Way of Eastern Idaho (UWEI) is the perfect opportunity for your organization to align with the trusted brand of United Way and increase your company's visibility and social responsibility efforts in our community. A single donation that supports United Way's special events and programs will give your company exposure as a responsible corporate citizen with your customers, employees, and community for an **entire year**.

Non-Profit Organization

As a 501(c)(3) non-profit organization, UWEI receives no city, state, or federal funding for operations.

UWEI relies on sponsorships, donations, and grants to sustain all educational programming and Community Fund grants.



Become a Corporate Sponsor Today

Sponsorship opportunities are good for one year from the date of sign up.

For more information, contact Chris Wiersema at our office:

Call: (208) 522-2674

Email Chris: cwiersema@unitedwayif.org

Visit our Sponsorship page at <https://www.unitedwayif.org/corporate-sponsorship>

Why Become a Sponsor?

- When you partner with United Way, you make meaningful, positive change and you connect your brand to a trusted local nonprofit.
- UWEI has helped fund more than 40 nonprofits in our seven-county region.
- Partnering with the United Way is an opportunity to share your corporate philanthropic values with your employees and offer them the chance to invest in the community where they live and work.
- Custom packaging tailored to your organization’s core values and interests around health, education, and financial stability.



Education Programs

The United Way is dedicated to improving educational outcomes for children and youth in the community. Through various programs and partnerships with local schools and organizations, we focus on promoting early childhood education, supporting children’s social and emotional development, and success in and out of school. Our programs address issues like early childhood literacy, school readiness and quality afterschool programs. When you sponsor our education programs, you are helping to create a brighter future for the next generation of students in our seven-county region.



Ready, Set, Go! Weekend Food Bags

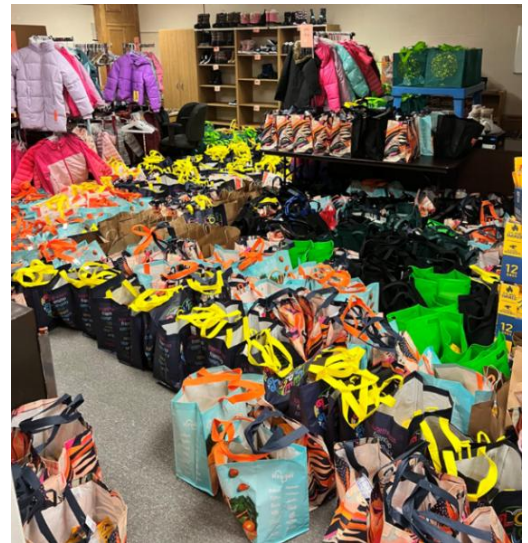
United Way of Eastern Idaho helps to fund up to 350 food bags each weekend and school break full of nutritious, kid-friendly foods for students who don’t have access to meals and snacks outside of school hours. When you choose a sponsor level, you’re choosing to help students have access to easy-to-prepare foods while out of school.

BENEFITS	ONE-WEEK SPONSOR \$1,200	TWO-WEEK SPONSOR \$2,400	MONTHLY SPONSOR \$5,000 (12 Spots Available)
Brand recognition on all social media posts related to food bag distribution	✓	✓	✓
Brand and logo recognition on monthly newsletter and website	✓	✓	✓
Volunteer opportunities to pack food bags and deliver bags to schools	✓	✓	✓



Ready, Set, Go! Clothing and Hygiene Bags

The *Ready, Set, Go!* program includes hygiene items and clothing throughout the school year. Through referrals from school counselors, this program is an equity project to help students stay successful in the classroom without facing the pressures of living in poverty and the challenges at school. We provide clothes, socks, underwear, shoes, sweatshirts, winter gear, and hygiene items.



BENEFITS	HAND RAISER \$1,000	PROBLEM SOLVER \$2,500	GAME CHANGER \$5,000
Logo on social media posts regarding clothing and hygiene bags	✓	✓	✓
Brand and logo recognition on monthly newsletter and website	✓	✓	✓
Volunteer opportunities to organize, pack, and deliver bags and supplies to schools	✓	✓	✓

Ready. Set. READ!

Ready. Set. READ! launched in 2021 to provide books for children across our seven-county service area. Creating in-home libraries fosters a love for reading which allows curiosity and education to flourish. Books are distributed through our United Way sponsored after-school programs, community events, and United Way partner programs.



BENEFITS	HAND RAISER \$1,000	PROBLEM SOLVER \$2,500	GAME CHANGER \$5,000
Social media and brand recognition on our website, program banner, events banner	✓	✓	✓
Volunteer opportunities to sticker books and organize deliveries and participate in events	✓	✓	✓

Cornhole Tournament

The 6th annual Cornhole Tournament is the happening place for the cornhole crowd and brings together close to 60 teams for a day of competition and fun. This year's event is on Saturday, July 12, 2025 at the Idaho Brewing Company.



BENEFITS	HAND RAISER \$500	PROBLEM SOLVER \$1,500	GAME CHANGER \$2,500
Logo on Event T-shirt			✓
Logo on Event Posters, Flyers, Printed Marketing Material, Banner, & Digital Advertising		✓	✓
Set of Boards with Team Logo & 1 Team Registration	✓	✓	✓

Sponsorship Agreement

Thank you for your participation. Please indicate below which opportunities you would like to support today. Once completed, please total your contribution(s) and submit your information to our team. If you have any questions, please contact Chris Wiersema at (208) 522-2674. Thank you!



LIVE UNITED PLATINUM	
SPONSORSHIP LEVEL	QTY
PLATINUM PACKAGE EVENTS: \$10K	
PLATINUM PACKAGE EDUCATION: \$10K	
PLATINUM PACKAGE EVENTS & EDUCATION: \$15K	
SUBTOTAL:	\$ _____

READY, SET, GO! WEEKEND FOOD BAGS	
SPONSORSHIP LEVEL	QTY
ONE WEEK: \$1,200	
TWO WEEKS: \$2,400	
MONTHLY: \$5,00	
SUBTOTAL:	\$ _____

READY, SET, GO! CLOTHING AND HYGIENE BAGS	
SPONSORSHIP LEVEL	QTY
HAND RAISER: \$1,000	
PROBLEM SOLVER: \$2,500	
GAME CHANGER: \$5,000	
SUBTOTAL:	\$ _____

READY. SET. READ!	
SPONSORSHIP LEVEL	QTY
HAND RAISER: \$1,000	
PROBLEM SOLVER: \$2,500	
GAME CHANGER: \$5,000	
SUBTOTAL:	\$ _____

CORNHOLE TOURNAMENT	
SPONSORSHIP LEVEL	QTY
HAND RAISER: \$1,000	
PROBLEM SOLVER: \$1,500	
GAME CHANGER: \$2,500	
SUBTOTAL:	\$ _____

Contact Information

Business Name:

Name:

Phone Number:

Email:

Your Payment & Other Preferences:

Please write checks out to United Way of Eastern Idaho and send check payments to our office at 1649 Woodruff Park, Idaho Falls, ID 83401. Credit and debit card payments can be made online at <https://www.unitedwayif.org/give-today> or by scanning the QR code.

Check this box if you would like to receive an invoice.

\$ _____ total donation as indicated in sponsorship selection(s).



UNITED WAY

Eastern Idaho

CONTACT US

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