

WHY DONATE TO UNITED WAY?

United Way of Idaho Falls and Bonneville County

WHO WE ARE:

"At United Way, we fight for the health, education and financial stability of every person in every community."

We recognize the potential for all of us to benefit when we are given the opportunity to succeed. United Way of Idaho Falls and Bonneville County is a nonprofit organization devoted to strengthening **Bonneville, Clark, Fremont, Jefferson, Lemhi, Madison, and Teton Counties**. With 75 years of service history, our specialties are understanding the challenges facing the community and bringing together the people, agencies, resource providers, civic and social leaders to solve the pressing humanitarian issues of our service region to create meaningful, long-term solutions.

WHY YOU SHOULD JOIN US:

1- It's the most efficient way to change systems to help the community.

A gift to the United Way is an investment. Your donation stays in our local communities. All of us have individual causes that we support, but United Way isn't about a "cause." It's about the common good. And no local charitable organization does that as efficiently and cost-effectively as United Way. With the support of corporate sponsors that cover our operating and administrative costs, United Way of Idaho Falls and Bonneville County is able to ensure that your contributions, in full, are put to work in our community.

2- United Way strategically targets the root causes of societal issues.

Everyone deserves opportunities to have a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

That's why United Way's work is focused on the building blocks for a good life:

EDUCATION – Helping Children and Youth Achieve Their Potential

INCOME – Promoting Financial Stability and Independence

HEALTH – Improving People's Health

Advancing the common good is less about helping one person at a time and more about changing systems to help all of us. We are all connected and interdependent. We all win when a child succeeds in school, when families are financially stable, when people are healthy.

3- Reinvest back into OUR Community.

United Way partners with 18 local cause-based agencies and funds 27 programs that help provide support to those in need.

4- United Way invests in programs that have been proven to work, not simply in agencies that do "good work."

By focusing on evidence-based programs and promising practices with demonstrated results, United Way ensures that every gift is invested wisely and well.

5- United Way holds agencies accountable for measurable results.

United Way monitors, on a quarterly basis, the programs it funds to ensure that intended results are being achieved. We also evaluate our overall funding strategies to ensure that progress is achieved and meaningful.



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