

United Way of Idaho Falls & Bonneville County

2019-20 Funding Priorities

With the increased need in our community for health and human services, and with our limited dollars available, United Way's Board of Director's must ensure that our Community Investments are being made as wisely as possible. And our investors (donors) want to know that we are making the greatest possible impact in areas identified by our community. Key considerations as you complete your LOI -

Address identified and/or emerging community health and human service needs.

Benefit a significant number of people.

Deliver services efficiently and cost-effectively.

Encourage self-reliance.

Focus on prevention.

Avoid duplication in services.

Enhance cooperation and collaboration among organizations.

Leverage funds from other sources.

Our three funding priorities and related outcomes are listed below.

Health focus areas:

- Ensure access to health care services including preventative and behavioral health for low-income individuals and families;
- Expand access to healthy foods
- Promote healthy living environments free from drugs, violence and/or abuse;
- Provide health education and navigation;
- Provide resources and assistance to vulnerable or at-risk population.

Education focus areas:

- Provide quality early learning programs, including kindergarten readiness;
- Supporting children inside and outside of school;
- Increase literacy programs for children and adults;
- Improve academic performance and career readiness.

Financial Stability focus areas:

- Provide homelessness prevention and assistance to at-risk families and individuals;
- Support increasing safe and affordable housing options;
- Provide education and support to better manage income and job skills training;
- Support food security programs.